



APA-IT INFORMATION TECHNOLOGIE GMBH DEPLOYS STRATOSCALE SYMPHONY FOR DEVTEST AND A PUBLIC CLOUD OFFERING

THE CHALLENGE

Transform APA-IT's DevTest Deployment Process to Optimize Efficiencies

DevTest projects require setting up and customizing physical servers; these are not only resource intensive tasks, but also time-consuming.

Scaling up and out adds another layer of complexity, especially given the difficulty of managing various hardware configurations. Adopting a simple and single-pane solution was at the top of priorities.

Build a Public Cloud Offering

As a part of APA-IT's services to external clients, the company set a goal to build a public cloud offering.

Similarly to the challenges APA-IT faced with its internal DevTest environment, scalability and simplicity were top priorities in its new public cloud offerings to its own customers. The goal was to ensure APA-IT's offering will continue to scale as demand grows.

OBJECTIVES

Optimized Dev-Test:

- Dynamic allocation of virtual and physical servers according to project needs, including support for containerized applications
- Quick and simple deployment, management and scale up
- Self-service
- Scalability and simplicity

Public Cloud Offering:

- AWS-compatible solution
- Scalability
- Multi-tenancy and showback
- SAP feed
- VM profiles for easy consumption

"Building our private cloud has been identified as a top goal for our organization, both for internal purposes and offering a public cloud alternative for our owners, partners and customers.

As a part of the process, we evaluated several vendors. We found Stratoscale's solution to be a robust, innovative and a strong match to our business goals. Stratoscale enabled us to offer an extensive application catalog and easily customize VMs for specific consumption purposes.

Stratoscale's versatile offering enabled us to leverage the platform to achieve internal agility as well offer a highly competitive public cloud solution."

GERALD STEINER
Head of Infrastructure
APA-IT

THE SOLUTION

Stratoscale Symphony Software-Defined Hyperconverged Private Cloud

- Holistic on-prem solution that covers the entire datacenter stack; deployed on any commodity x86 server, enabling maximal utilization of existing hardware
- Combines all physical resources into expandable and quota-based capacity, including effective scalability
- Full support for all workloads and applications, including VMs and containers
- Simple setup, installation and ongoing management coupled with self-service direct consumption (capacity and services) by business users and customers
- Services-centric and API-driven solution – offers a full public cloud experience and rich capabilities for direct consumption by tenants
- Pre-set automated configurations that reduce operational complexity and shortening time-to-market
- Enterprise grade – offers high availability and advanced data protection capabilities

THE RESULTS

Leveraging Stratoscale Symphony to Offer Agile and Scalable Deployment of Lab Environments and an AWS Alternative

- The lab environment deployment process has been significantly simplified and enables setting up of 100s of VMs in minutes, as well as consolidating multiple labs on heterogeneous hardware
- Stratoscale's framework enabled building a strong public cloud alternative, including deployment of SaaS applications (eTickets), sophisticated showback capabilities and VM profiles for maximal agility

ABOUT APA-IT



APA-IT Informations Technologie GmbH offers support with a focus on media solutions and IT-outsourcing. As a subsidiary of APA – Austria Press Agency, we are responsible for the IT of the Austrian news agency as well as numerous other media enterprises. This expertise and insight into the industry make APA-IT an expert for IT solutions for publishers and media-related companies. Existing systems and tools are constantly developed and tailored to individual customer needs. As such, APA-IT is always available – from conception to operation.

About Stratoscale

Stratoscale is the cloud infrastructure company, providing comprehensive cloud infrastructure software solutions for service providers, enterprise IT and development teams. The company's comprehensive cloud data center software, Stratoscale Symphony, can be deployed in minutes on commodity x86 servers, providing an Amazon Web Services (AWS) experience with the ability to augment aging VMware infrastructure. Stratoscale was named a "Cool Vendor in Servers and Virtualization" by Gartner and is backed by over \$70M from leading investors including: Battery Ventures, Bessemer Venture Partners, Cisco, Intel, Qualcomm Ventures, SanDisk and Leslie Ventures.

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